



**West Central Regional Center  
Quarterly Report – April-June 2012**

Jeff Moates, Director

Rae Harper, Outreach Coordinator (resigned from FPAN in June)

Becky O’Sullivan, Program Assistant

Ryan Harke, USF Graduate Assistant

Executive Summary

In the fourth quarter (April-June) of the 2011-12 fiscal year, West Central Regional Center (WCRC) staff participated in 31 various outreach events/presentations and attended 10 meetings with regional partners in the preservation, education, and government sectors.

Type of Activity/Event	# of Events/Presentations/Activities	Attendees #
Public Presentations	8	<b>300</b>
Public Events	3	<b>615</b>
Professional Presentations (conferences, etc)	6	<b>300+</b>
Professional Events attended (conferences, etc)	5	Not recorded
Adult Training/Workshops	3	<b>59</b>
School/Youth Programs/Workshops	6	<b>689</b>
Radio/TV Presentations/Interviews	-	-
Volunteer Programs	Fieldwork and transcriptions at Major Adams Cemetery in Bradenton	20+ vols
Meetings attended – Government, Schools, Admin	10	-

Printed Articles – Magazine,	-	-
Printed Media produced – Brochures, Booklets, Guides, Maps	Jr. Archaeologist activity guide and workbooks	45
Electronic Media produced– Blog, Podcasts, Mass Emails	Facebook: 84 new likes; 1,025 engaged users; 14,571 total reach; 855 logged in page views; 433 people talking about us. Website: 4,646 page views; 1,003 unique visitors; 63% new visitors/37% returning visitors.	-
Major Publications – Book, Chapter, Journal Article	none	-
FMSF submissions/updates		
<b>TOTAL</b>	<b>41</b>	<b>1983</b>

## Public Outreach

### Info Booths/Edu Activities

- Major Adams Cemetery recording and cleanup; *Manatee*
- Indian Mound Park; *Sarasota*
- Earth Day at USF; *Hillsborough*

### Public Lectures/Presentations/Tours

- Polk State College, Polk State Archaeology Society; *Polk, 45 attended*
- National Assoc. of Retired Federal Employees; *Polk, 30 attended*
- Calusa Dive Club; *Lee, 60 attended*
- Dr. Weisman’s Florida History Class; *Hillsborough, 15 attended*
- USF Sarasota/Manatee Lifelong Learning; *Manatee, 35 attended*
- Tampa Bay History Center; *Hillsborough, 50 attended*
- Diving with a Purpose (DWP); *Miami-Dade, 40 attended*
- Tarpon Springs Historical Society; *Pinellas, 25 attended*

### Workshops/Training

- HADS; *Monroe, 17 divers*
- Junior Archaeologist Summer Camp; *Pinellas, 19 attended*
- SSEAS – SCUBAnauts; *Pinellas, 23 divers*

### Youth Event/Presentation

- Alonzo High School; *Hillsborough, 25 students*
- Strawberry Fest at Palm River Elem.; *Hills., 200 parents and students*
- Tampa Bay History Center Home School History Day; *Hills., 35 students*
- Harlee Middle School; *Manatee, 115 students*
- Bashaw Elementary Science Night; *Manatee, 300 attended*

## Assisting/Advising Local Governments

### Manatee County

- Attended quarterly meeting of Manatee County Historic Preservation Forum - forum is intended to provide for communication among the numerous (20+) organizations in Manatee that focus on historic preservation. Forum is an outcome of the efforts to update county ordinance and as continued support for its effectiveness as a policy.
- Cont. assistance with review and endorsement of Historic Preservation Ordinance. New ordinance has had many hurdles to clear from within Manatee County Government. It has the approval of County Commissioners and is in process of being drafted among County Attorney and Building and Development Services.

### Pinellas County

- Assisted City of St. Petersburg historic preservation planners in review of COAs concerning archaeological sites.

### Sarasota County

- Continued distribution of *Explore Sarasota's Past* heritage tourism travel map. Over 10,000 copies have been sent out to various partners throughout Sarasota Co.

### Hardee County

- Cont. meetings with Dr. Antoinette Jackson of USF Heritage Lab and Anthro Dept in connection with Economic Building Strategy project for Hardee County Chamber of Commerce.

## Assisting DHR

### Local contact for DHR, BAR – (also FL State Parks, FL DEP)

- Distribute brochure and poster materials regarding Best Management Practices; State Underwater Archaeological Preserves; and DHR publications.
- Respond to requests for assistance with management duties to document, protect, and preserve cultural resources within state lands – Ybor City Museum State Park.
- Conducted HADS and SSEAS, both trainings are in partnership with FLDHR.
- Cont. assistance with pending nomination and dedication of USS *Narcissus*. Act as liaison for DHR with Friends of Narcissus (benefit organization for the preserve nomination of USS Narcissus) at Florida Aquarium.

## Other

- Director serves as a Board Member for Central Gulf Coast Archaeological Society (CGCAS), Florida Anthropological Society (FAS), and Alliance for Weedon Island Archaeological Research & Education (AWIARE) – attends meetings and participates in board activities and decisions.
- Staff also serves as board member for AWIARE – attends quarterly meetings and participates in board activities and decisions.
- Staff attended Society for American Archaeology, Florida Anthropological Society, and Florida Trust for Historic Preservation annual conference, Florida Marine Science Educators Association annual conference, and Florida Historical Society. Staff members presented paper/poster or exhibited at each conference.