

# Annual Summary

## 7/1/2012 – 6/30/2013

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### Northwest

Activity Type	Events	Attendees	Counties
Public Outreach	97	9,154	Santa Rosa, Escambia, Bay, Washington, Calhoun, Okaloosa, N/A, Leon, Liberty, Saint Johns, Walton, Gulf
Training / Workshops	7	55	Bay, Escambia, Manatee, N/A, Calhoun, Pinellas, Monroe
Government Assistance	4		Bay, Escambia, N/A
Meeting	46		Citrus, Escambia, Broward, Leon, N/A, Santa Rosa, Jackson, Saint Johns, Flagler
Social Media		10,541	
Press Contact	24		
Publication	1		
Direct Mail / Newsletter	7	5043	

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## North Central

Activity Type	Events	Attendees	Counties
Public Outreach	55	10,683	Liberty, Wakulla, Leon, Jefferson, Columbia, Franklin, Orange, N/A, Levy, Baker, Suwannee, Hamilton, Madison, Gadsden
Training / Workshops	5	47	Leon, Orange, Franklin, Calhoun, Jefferson
Government Assistance	1		Suwannee
Meeting	14		Jefferson, Franklin, Leon, Jackson
Social Media		7,858	
Press Contact	0		
Publication	3		
Direct Mail / Newsletter	3	1,568	

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## Northeast

Activity Type	Events	Attendees	Counties
Public Outreach	111	10,427	Duval, Clay, Volusia, Saint Johns, Putnam, Orange, Alachua, N/A, Nassau, Escambia, Flagler, Marion, Monroe
Training / Workshops	11	211	Saint Johns, Volusia, Orange, Hillsborough, Duval, Monroe
Government Assistance	22		Saint Johns, Putnam, Flagler, Volusia, Clay, Nassau
Meeting	88		Clay, Saint Johns, DeSoto, Volusia, Flagler, Duval, Putnam, N/A, Marion, Seminole, Nassau
Social Media		29,148	
Press Contact	3		
Publication	4		
Direct Mail / Newsletter	10	14,109	

## West Central

Activity Type	Events	Attendees	Counties
Public Outreach	94	8,668	Pinellas, Sarasota, Hillsborough, Highlands, Orange, Pasco, Manatee, Leon, DeSoto, Polk, Citrus, Marion
Training / Workshops	22	378	Manatee, Sarasota, Pinellas, Orange, Hillsborough, Charlotte, Alachua, Monroe
Government Assistance	14		Manatee, Hillsborough, Pinellas, Leon
Meeting	60		Hillsborough, Leon, Pinellas, Sarasota, Saint Johns, Marion, Manatee, Citrus, Alachua
Social Media		11,535	
Press Contact	10		
Publication	0		
Direct Mail / Newsletter	15	7,359	

## Central

Activity Type	Events	Attendees	Counties
Public Outreach	53	12,608	Citrus, Hernando, Alachua, Hillsborough, Sumter, Marion, Lake, Pinellas, Manatee, Levy
Training / Workshops	8	101	Citrus, Lee, Hillsborough, Pinellas, Alachua, Monroe
Government Assistance	11		Citrus, Levy, Lake, Jackson, Hernando
Meeting	25		Citrus, Orange, Lake, Hillsborough, Leon, Marion
Social Media		7,873	
Press Contact	5		
Publication	1		
Direct Mail / Newsletter	1	600	

## East Central

Activity Type	Events	Attendees	Counties
Public Outreach	124	52,222	Brevard, Saint Lucie, Okeechobee, Polk, Seminole, Duval, Volusia, Orange, Osceola, Lee, Indian River, Pinellas, Lake, Palm Beach, Saint Johns, Highlands, Bay, Leon
Training / Workshops	8	131	Orange, Brevard, Martin, Saint Johns, Seminole
Government Assistance	12		Osceola, Saint Lucie, Okeechobee, Martin, Seminole, Orange, Brevard, Volusia
Meeting	13		Brevard, Orange, Martin, Leon, Seminole, Indian River
Social Media		2,254	
Press Contact	4		
Publication	0		
Direct Mail / Newsletter	13	7,070	

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## Southwest

Activity Type	Events	Attendees	Counties
Public Outreach	86	3,496	Lee, Hendry, Collier, Charlotte, Brevard, N/A
Training / Workshops	8	94	Lee, Hendry, Charlotte
Government Assistance	19		Collier, Lee
Meeting	20		Lee, Sarasota, Collier, Charlotte, Hendry, Saint Johns
Social Media		4,744	
Press Contact	9		
Publication	8		
Direct Mail / Newsletter	1	483	

## Southeast

Activity Type	Events	Attendees	Counties
Public Outreach	153	7,816	Palm Beach, Miami-Dade, Broward, Monroe, N/A, Saint Johns
Training / Workshops	13	378	Saint Johns, Palm Beach, Miami-Dade, Broward, Sarasota, Pinellas, Monroe
Government Assistance	22		Broward, Palm Beach, Monroe, Miami-Dade
Meeting	69		Broward, Palm Beach, Monroe, Miami-Dade, Saint Johns
Social Media		1,759	
Press Contact	2		
Publication	0		
Direct Mail / Newsletter	0		

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## Volunteers and Volunteer Hours by Region

Region	Number of Volunteers	Volunteer Hours
Northwest	436	1,529
North Central	13	46
Northeast	117	483
West Central	96	854
Central	57	233
East Central	25	295
Southwest	56	278
Southeast	130	216

## Attendees by Region

Region	Number of Attendees	Event Type
Northwest	9,154	Public Outreach
Northwest	55	Training & Workshops
North Central	10,683	Public Outreach
North Central	47	Training & Workshops
Northeast	10,427	Public Outreach
Northeast	211	Training & Workshops
West Central	8,668	Public Outreach
West Central	378	Training & Workshops
Central	12,608	Public Outreach
Central	101	Training & Workshops
East Central	52,222	Public Outreach
East Central	131	Training & Workshops
Southwest	3,496	Public Outreach
Southwest	94	Training & Workshops
Southeast	7,816	Public Outreach
Southeast	378	Training & Workshops